

Action for Recovery

*Steps to create a more equitable
and resilient Coachella Valley*



What's needed now

We have entered a critical time when policy decisions will affect the people of the Coachella Valley for generations to come. We must work to see that all parts of our valley are included so that no community is allowed to fall further behind.

Alianza and its community-based campaigns are well-positioned to lead a coalition of residents, nonprofits, and government working to build a better Coachella Valley. Our alliance is uniquely focused on making the region a place where all people can succeed.



How we do it

Policy Advocacy: Alianza pushes for policies that benefit disadvantaged communities and are endorsed by local residents.

Organizing: Alianza fills a gap in parts of the Coachella Valley where resources are limited. We help develop new leaders and organize around issues most vital to building a Coachella Valley where all residents prosper.

Collective Impact: We are a diverse coalition of organizations and individuals supporting each other with knowledge and expertise. Each partner enhances our ability to encourage community conversations around lasting change. To see a list of our partners, go to alianzacv.org/partners.

Environmental Justice



A comprehensive recovery means finding solutions to the long-standing inequality that threatens the health and security of many in the Coachella Valley.

What we want

- ◇ Community-focused regional development that prioritizes public health, economic diversity, and affordable housing
- ◇ Infrastructure that improves the quality of life for people living near the Salton Sea.

How we get it

By engaging directly with residents and putting their needs at the front of the policy conversation. Residents become informed advocates and work together to create a shared community vision.

Community Justice



Individual resilience in a crisis is built around a supportive community with open dialogues and a restorative justice approach to conflict resolution.

What we want

- ♦ The fullest support possible for students and families continuing to deal with pandemic-related challenges.
- ♦ Fewer suspensions and expulsions so students can be in the classroom learning in a positive school climate and avoid the school-to-prison pipeline.

How we get it

By collaborating directly with school districts and a growing network of partners that includes parents and student-led organizations. Our work with the Coachella Valley Unified School District to expand restorative justice practices has significantly reduced suspensions, given parents a greater voice, and strengthened teacher-student relationships.

Youth Organizing Council



Young people have a right to influence the community's full recovery.

What we want

- ♦ Young leaders able to think critically, see greater possibilities for themselves and their community, and who possess the skills to make those ideas a reality.

How we get it

Alianza's Youth Organizing Council (YO-C) has lasting positive impacts on members by fostering leadership, academic success, and mental well-being. Group discussions and personal reflections on topics like race, class, gender, and immigration help members understand systemic problems, root causes, and how to affect community-led change.

Civic Engagement



Give residents the skills to effectively speak up, vote, and advocate for their own vision for recovery.

What we want

- ♦ New registered voters and higher voter turnout in minority communities
- ♦ Civically active residents making informed decisions aligned with their personal values and vision for the future.

How we get it

Alianza's staff and campaign teams are distinguished in our ability to work alongside NGOs, residents, and government agencies to foster conversations and build relationships. We know that community progress requires informed decision-making and good planning only happens with direct input from residents.

Financial support

Diverse financial support strengthens Alianza's capacity to take on local issues important to the community. We are expanding our work to reach more parts of the Coachella Valley and growing our supporter base to make more of that work possible.

This is what we need from you: Alianza needs to raise \$500,000 in the next four years so that our Action for Recovery strategy can create a Coachella Valley that is more equitable and resilient than before COVID-19. Your contribution to that goal gives us the power to keep moving our campaigns forward.

How to donate

Donations can be made easily online at www.alianzacv.org/donate or by mailing checks to PO Box 38, Coachella, CA 92236.

Inquiries about other ways to donate can be sent to Director of Development and External Relations Patricia Carrillo at patricacarrillo@alianzacv.org.



Alianza Coachella Valley
PO Box 38
Coachella, CA 92236

(760)972-4628

info@alianzacv.org
www.alianzacv.org



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